



Making the most of common impact metrics: promising approaches that need further study

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al e fo he beneficia ie of heal h e ice . In e en-
ion choice a e al o infl enced b local con e - an-
ging f om oli cal al e , ocial enf anchi emen ,
j dgmen , e hic , and echnical and o e a iona l fea bil-
i . I i ho ed ha o ine da a and im ac e ima e
ill be con ide ed oge he i h a f ank e ie of con-
e al og am, o e a iona l, c l al, and olic eali-
ie . Fo he e effo o be cce f l, a mi of ong
local ca aci and global o fo local ol ion i
nece a .

3

Common me ic a e e en ial fo o iding cohe ion
a o nd goal and objec i e fo com le global ini ia i e .
An e am le i he J l 11, 2012 “London S mmi on
Famil Planning” (FP2020), hich effec i el mo ed famil
lanning back in o he cen e of he global de elo men
and blic heal h agenda [2]. The goal a o nd hich
dono , m lila e al o gani a ion , na iona l go e nmen ,
and ci il ocie o gani a ion allied a ambi io : o
en e ha be een 2012 and 2020, a lea 120 million
mo e omen in 69 lo -income co nie ill be ing
mode n me hod of con ace ion. Fo he mea emen
comm ni , ch a goal come i h ignifican challenge .

En ing acco n abili in e o ing e l i one ke
challenge o ed b hi alignmen a o nd he FP 2020
goal. S ch acco n abili i a ke a ec of common
me ic , a con en a o nd good mea emen im lie
ecogni ion on he a of akeholde ha he a e
acco n able fo e l . Ho can a mea emen lan
lead o effec i e a o omo e acco n abili ? We
ha e een e am le of lan ha em ha i e an a enc
of da a and e o ing, o ha he o ed e l of one
im lemen ing o gani a ion o geog a hical ni a e a ail-
able fo all o he o ee. Fo a ojec in hich m l i le
im lemen ing o ce bmi e l o an elec onic
da a la fo m ing common me ic , hi la fo m
o ld allo f ll ie ing acce and i ilege fo all ho
log on. The a oach e en ed b Ma ie So e In e na-
iona l in hi ol me e hi e of la fo m. The
an a enc a ocia ed i h hi a oach, and he
acco n abili engende ed b i , ho ld im la e g ea e
a en ion o da a ali and conce n fo acc a el mea-
ing ho goal and objec i e a e being me .

3

S akeholde collabo a ion in he im lemen a ion of com-
mon me ic and hei e fo deci ion making can al o
enhance acco n abili in global heal h og am . Some
ecen ini ia i e offe model ha a e in c i e.

The Af ican Leade Mala ia Alliance (ALMA) e ab-
li hed an acco n abili and an a enc fame o k o
ack og e , facili a e a a id e on e o eme ging
i e and bo leneck in e ice deli e , and allo fo

he e of i co eca d fo be e collec i e lea ning. The
2011 ALMA Sco eca d fo Acco n abili and Ac ion
con i of a emi-a oma ed da aba e ha ack og-
e ac o ke indica o co e ing mala ia olic , finan-
cing, in e en ion co e age, and im ac . The co eca d
al o incl de ace ma e nal and child heal h me ic .
Co n og e again each indica o i acked eg -
la l and colo -coded ing he common g een- ello-
ed afficligh em.

The co eca d o mon hl og e da e ing
da a f om o ce ha akeholde gene all con ide
anda d and legi ima e, ch a da a f om WHO, he
Wo ld Bank, and he Roll Back Mala ia ec e a ia . The
co eca d i b il a o nd common me ic and o la ed
i h da a ha a e o ced f om global in i ion kno n
fo hei igo o engagemen and ca aci a he local
le el. Ano he a ec of ALMA i ha he a e l co ne-
e o a e de igned o highligh og e and c-
ce e , iden if con ain , and ecommend e o
add e he e con ain . ALMA hen o co nie
in finding a o ia e ol ion . In ho , he ALMA co -
eca d i no a ni i e gading em. The eliable da a
ed o o he ALMA co eca d and he ag eemen
ha he co eca d' o e i fo collec i e ac ion again
mala ia a ea o be o i i e e o a d inc ea ed
acco n abili .

The E e Woman E e Child global ini ia i e al o
de elo ed a fo a d-looking c e a o nd indica o ,
da a e o ing, and acco n abili . Thei Commi ion on
Info ma ion and Acco n abili fo Women' and Chil-
d en' Heal h i a model fo ho a la ge global og am

essential to remaining intact, the data needed to
to compare age indicators of an difficult to collect
highly objective technical, and a clear definition
of key terms (e.g., “delivered by a skilled birth attendant”) of an abstract communication.

Moving forward, donors and agencies need to continue to engage effectively and identify common metrics where possible. Planning for innovation in methods and efficiency would improve the effectiveness and process of a well-informed decision-making environment. Data handling, analysis, and dissemination are critical in their context.

The authors declare that they have no competing interests and do not need to disclose an official position of the Bill and Melinda Gates Foundation.

List of abbreviations used

LiST: Lives Saved Tool; MERGs: Monitoring and Epidemiology Reference Groups; FP2020: 2012 London Summit on Family Planning; ALMA: African Leaders Malaria Alliance; WHO: World Health Organization

Competing interests

The authors declare that they have no competing interests.

Declarations

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